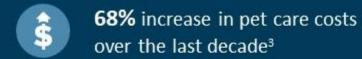


Health care pet-o-nomics





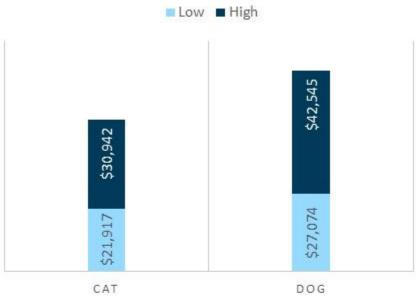
Average pet owner would spend \$11K to save their pet's life¹⁴

"About 45% of pet owners will spend the same or more on an animal's healthcare than on their own." 15





Cost of owning a pet over its lifetime¹⁶



98% of pet owners underestimate the lifetime cost of a pet¹⁶

56% of employees are stressed about their financial situation¹⁸ 1/3 of Americans can't cover an unexpected medical bill over \$100¹⁷

74% of employees say
 benefits are peace of
 mind for the unexpected¹⁹



How pet insurance works



Visit the vet and pay for treatment



Submit a claim and invoice from the vet



for eligible expenses after meeting the deductible

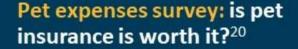
Use for:

- ✓ Accidents
- ✓ Injuries
- / Illnesses
- ✓ And more



"It's always better to have insurance so you never have to make that hard decision when the time comes whether you can afford to treat your pet."²¹

The Mercury News





of Americans with a pet insurance policy think pet insurance is worth the cost

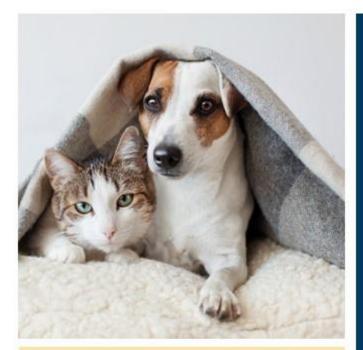


of Americans with pet insurance say it has come in handy for emergency expenses



of Americans that do not have pet insurance were not aware of it





"Americans are expected to spend \$18.98 billion on veterinary care alone in 2019 versus the \$18.11 billion spent the year before." ²⁴



Average pet care costs are significantly less with My Pet Protection® plans featuring 90% reimbursement





On your side coverage for employees and their pets



Nation's **first and largest** provider of pet health insurance



Created the U.S. pet insurance industry in 1982



Founded by and accepted by veterinarians everywhere



Close to **1M** pets insured and protected

Types of pets that can be insured with Nationwide® pet insurance:







Avian and exotic pet plans

Amphibians	Goats	Rats
Birds	Guinea pigs	Rabbits
Chameleons	Lizards	Snakes
Chinchillas	Mice	Sugar gliders
Ferrets	Opossums	Tortoises
Geckos	Potbellied pigs	Turtles

What avian and exotic pet plans cover:



Accidents



Illnesses



Examinations



Prescriptions



/ Lab fees

Policy enrollment through Nationwide call center only



X-rays



Hospitalization



Add a wellness and preventive care policy to any Avian pet plan



My Pet Protection plan highlights for dogs and cats

- 90% cash back on eligible vet bills after \$250 annual deductible is met
- \$7,500 benefit to use that renews each year in full
- Sign up multiple pets with individual plans to receive a discount for even more savings

- Just two questions to determine cost: state and species
- Preferred pricing does not increase due to pet age or breed
- **Exclusive plans** not available to the general market



My Pet Protection covers so much, it's easier to say what's not covered:



Pre-existing



Breeding



Grooming



Nail trim





Waste disposal



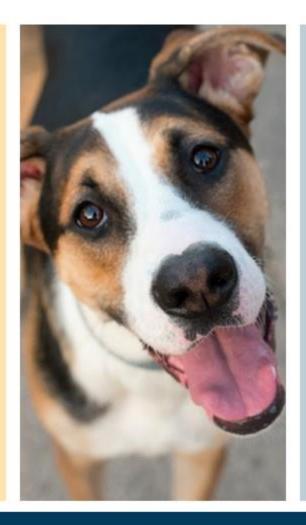
Wellness, routine and preventive care

Some policy exclusions may apply. Wellness, routine and preventive care covered with My Pet Protection with Wellness® policy.



Get back 90% of the vet bill for these items

Reimbursement after \$250 annual deductible	90%
Accidents, including allergic reactions and poisonings	✓
Injuries, including cuts and broken bones	✓.
Common illnesses, including ear infections	✓
Serious/chronic illnesses, including cancer	✓
Hereditary and congenital conditions	✓
Hospitalization, including x-rays and surgeries	✓
Prescription medications and Rx diets	✓



Additional benefits included with every policy

Up to \$500 for kennel fees if the employee is hospitalized Up to \$500 for advertising or reward for lost or stolen pets

Up to \$500 if a lost or stolen pet is not found within 60 days Up to \$1,000 if a pet passes due to an injury or illness

Some exclusions may apply. Certain coverages may be subject to pre-existing exclusion. See policy for complete list of exclusions.

Upgrade to My Pet Protection with Wellness for more coverage:



Wellness exams



Shots and vaccinations



Spay and/or neuter



Microchip implants



Parasite prevention



Routine blood tests



Real life claim story of Mighty Max



Siberian Forest Cat



Suffering from urinary obstruction



Surgery and treatments cost over \$15,000



Nationwide reimbursement* covered more than half the cost



Truman's annual premium was \$200

* Reflects 90% reimbursement after \$250 annual deductible was met, up to \$7,500 maximum annual benefit.

"There was hesitation for sure, thinking about [pet insurance] because it's another expense that you have to think about. But I realized that with things like insurance, you just never think about it until it's too late."



"I don't think we had a choice. I think we had to just do [the surgery] and not even think about the price and just try to recover from the cost later on."

- Truman and Tiffany, Pet Parents





Real life claim story of Annabelle



*** Beagle



Suffering from intervertebral disc disease



Surgery and treatments cost \$6,000



Nationwide reimbursed more than \$5,000*

* Reflects 90% reimbursement after \$250 annual deductible was met, up to \$7,500 maximum annual benefit.



"I just feel like if you're a pet owner and you care about your dog, you should get Nationwide pet insurance to cover yourself, to cover your pet. It'll save you a lot of money and worry in the long run."

- Melissa, Pet Parent





A voluntary benefit that's easy to enroll in



Go online

Go to your company's custom landing page or search on PetsNationwide.com for your company name to start a quote



Answer two questions

Pricing is determined based on just two factors:

- Pet species
- Zip code



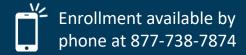
Choose a product

Preferred pricing for group products displayed



Enter payment

Enter necessary information to complete purchase





Benefit enrollment open year round



Each pet is issued an individual policy



Payroll deduction waives \$2 monthly fee



How to use your Nationwide pet insurance policy:



Pay your vet

Pay for the pet's treatment at the time of service



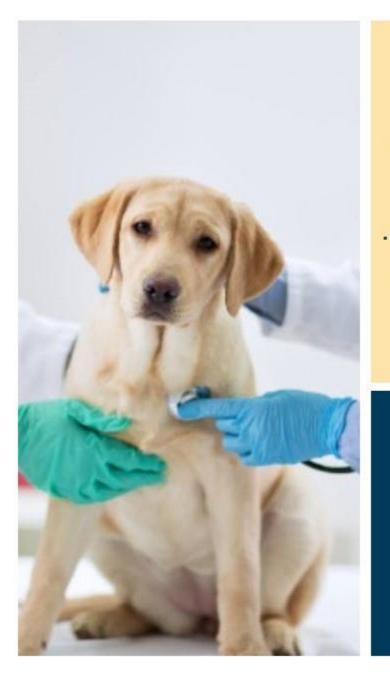
Submit your claim

Send the vet bill and a claim form by email or via the Pet Account Access Page



Get reimbursed

Eligible reimbursements issued after meeting the policy's annual deductible



Making it easy to keep pets healthy

Submit claims through the Pet Account Access Page Get reimbursements deposited directly to a bank account

Track claims online any time through the Pet Account Access Page

Email, fax and snail mail claim submissions also available

Additional member resources



Member care: 800-540-2016 Mon-Fri 5a-7p PT and Sat 7a-3:30p PT



Pet account access page: get forms, claim status and view claim history at my.petinsurance.com



Additional member benefits



The Companion

Pet education newsletter with exclusive policyholder discounts



Pet tags and ID cards

Nationwide'

Easy access to important pet insurance policy information



Infographics

Get all the pet facts in fun and infographics



Pet Health Zone

Online articles on pet health and safety for everyone



24/7 pet help

Call, email or online chat with a live veterinary professional





The Vet Helpline connects pet parents to veterinary professionals for guidance on any pet health question or concern

Friendly, expert advice to help keep pets healthy

Guidance from general questions to identifying urgent care needs.



Available to all members at no additional cost

Included as a part of every Nationwide pet insurance policy.



Talk to a trained veterinary professional

All vets based in the U.S. and have years of clinical experience.



Unlimited 24/7
access to call, email
or online chat

Vets are live and ready to help in real-time, at any time.



vethelpline®



Frequently asked questions

Can I still use my vet?

Absolutely! You can visit any licensed veterinarian in the world—even specialists and emergency providers.

Do I need to re-enroll for this benefit every year?

No. Once enrolled, the policy will renew automatically each year.

What are pre-existing conditions?

Pre-existing conditions mean any illness or injury that a pet had before coverage on a pet insurance policy began.

Are pre-existing conditions covered?

Just like all pet insurers, we do not cover preexisting conditions.

The good news is that not all pre-existing conditions are excluded permanently. If you have medical records from your vet showing that your pet's condition has been cured for at least six months, you may be able to get it covered.

Insurance terms, definitions and explanations are intended for informational purposes only and do not in any way replace or modify the definitions and information contained in individual insurance contracts, policies or declaration pages, which are controlling.







